



National Capital Region Chapter of the
ACM Special Interest Group on Computer Human Interaction

Scalable Vector Graphics (SVG)

Presented by **Tom Hoferek**, User Experience Designer, **Corel Corporation**

September 26, 2002 at **Nortel Skyline**

Who?

Tom Hoferek has been dedicated to improving the user experience since graduating from **the School of Industrial Design** at **Carleton University** in 1990. Early projects dealing with environmental graphics and institutional signage required focus on issues of wayfinding. He found that wayfinding concepts and experience transferred naturally to software user interface design when he began working on signage projects for clients requiring custom solutions that included software components. The scarcity of usable software interfaces at the time was shameful. The challenges and opportunities presented in the area of software user interface design were plenty and Tom began to focus exclusively on GUI design in 1995. As a user experience designer at **Corel**, his role today requires him to address not just the GUI of a product, but to be involved in all aspects of the user experience design.

What?

This presentation is intended to be an introduction to **Scalable Vector Graphics (SVG)** for those involved with, or interested in, interface design and the software user experience. SVG is a vector graphics format that is a web ready, open standard with great potential to become a key graphics format for designers and end users alike.

Starting with a definition of SVG and a summary of the current state of the technology, the talk will highlight some of the exciting opportunities that SVG presents for displaying graphics and graphical information. Included will be some basics concerning the fundamentals of working with SVG; things like its structure, its capabilities and limitations, the principles behind how it works. The presentation will conclude with a discussion of some samples, prototypes and some forward looking ideas suggesting the possibilities that SVG may have to offer.

When and Where?

The meeting takes place sometime in September 26, 2002 at 7:00 PM in the Conference 2 Boardroom at the Nortel Skyline location. Visit our web site for more details... www.capchi.org/nextmeeting.html

Note: All attending will be required to register with security. Please arrive 5-10 minutes earlier to allow for registering.

The meeting fee is \$5 for non-members and free for CapCHI members (\$20/year). Membership is for the session period (September 2002-September 2003) - anyone can join!

Refreshments will be provided for the meeting.